

Message Text

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PAGE 01 STATE 142068
ORIGIN OPIC-06

INFO OCT-01 AF-10 ISO-00 EB-07 COME-00 /024 R

DRAFTED BY OPIC/F: BWTREADWELL
APPROVED BY EB/IFD/ OIA:RJSMITH
EB/IFD/OIA:DVGRANT
AF/WBKIRKPATRIC (INFO)
-----180945Z 128744 /14

R 180254Z JUN 77
FM SECSTATE WASHDC
TO AMEMBASSY ABIDJAN

UNCLAS STATE 142068

FROM OPIC

E.O. 11652: N/A

TAGS: EFIN

SUBJECT: WOLVERINE SHOE COMPANY INTEREST IN IVORY COAST

FROM TREADWELL PASS TO CRAWFORD

1. WOLVERINE WORLD WIDE SHOE COMPANY (TRADEMARK: HUSH PUPPIES) ROCKFORD, MICHIGAN ATTENDED INVESTMENT IN IVORY COAST SEMINAR APRIL 27 IN DEARBORN, MICHIGAN SPONSORED BY U.S. DEPARTMENT OF COMMERCE. SPEAKERS INCLUDED BONNY HENDERSON AND BRIAN TREADWELL OF OPIC FINANCE DEPARTMENT. AS A RESULT OF INTEREST STIMULATED AT SEMINAR, WOLVERINE WOULD LIKE FURTHER INFORMATION TO EVALUATE LICENSING OR INVESTMENT POSSIBILITIES IN THE IVORY COAST.

2. INVESTMENT CLIMATE WELL KNOWN TO OPIC OFFICERS BUT EMBASSY ASSISTANCE REQUIRED WITH WOLVERINE'S QUESTIONS ON LICENSING CODE. REQUEST EMBASSY CABLE ANSWERS TO FOLLOWING
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QUESTIONS: (A) ARE THERE ANY PERCENTAGE LIMITATIONS IMPOSED BY GOIC ON LICENSING FEES REMITTED TO FOREIGN LICENSORS BY LOCAL COMPANIES, E.G., A CEILING ON A FEE BASED ON PERCENT-AGE OF SALES? (B) ARE THERE ANY LIMITATIONS ON THE DURATION OF TRANSFER OF TECHNOLOGY (LICENSING) AGREEMENTS? (C) WHAT REGULATIONS AND RESTRICTIONS EXIST REGARDING TRANSFER OF KNOW-HOW, TRANSFER OF TRADEMARKS, REMITTANCE OF ROYALTIES?

3. OPIC WILL RELAY ANSWERS DIRECTLY TO WOLVERINE.
COMPANY IS WELL-KNOWN TO OPIC HAVING WORKED WITH OPIC
FINANCE ON PROJECTS IN MIDDLE EAST AND NORTH AFRICA AREAS.
VANCE

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Disposition Approved on Date:
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